



HELO FORM[®]

THE FORM
FOLLOWS YOU

What is HELO FORM?

HELO FORM is an infinitely flexible display and promotion system which develops along with your concepts and marketing needs.

Modular construction of the system, based on aluminium profiles, offers infinity arrangement possibilities. It is one of the most universal solutions available on the market, which facilitates the creation of sales and presentation space.



Commercial and retail interior design

Variety of solutions

With **HELO FORM** you can build any display stand - commercial island, display platform or shop shelf. Each of them can be freely modified by adding or removing another elements.

The modularity of the system provides full freedom of changing the arrangement, its adaptation to the specific place or surface and, what is the most important, suitable grouping and display of the assortment.



Display systems for every industry and retail format

Design as you like!

The collection is complementary and harmonious in terms of style and form, thanks to which it works perfectly in a variety of activities related to sales and visual merchandising.

You can enhance each system with additional solutions - graphic panels, lighting, system drawers or LCD screens. By managing the content through Digital Signage you can direct your communicates more effectively, reaching specific group of audience.



Modern technological and material solutions

Clothing stores



Multilevel customisable shelving systems

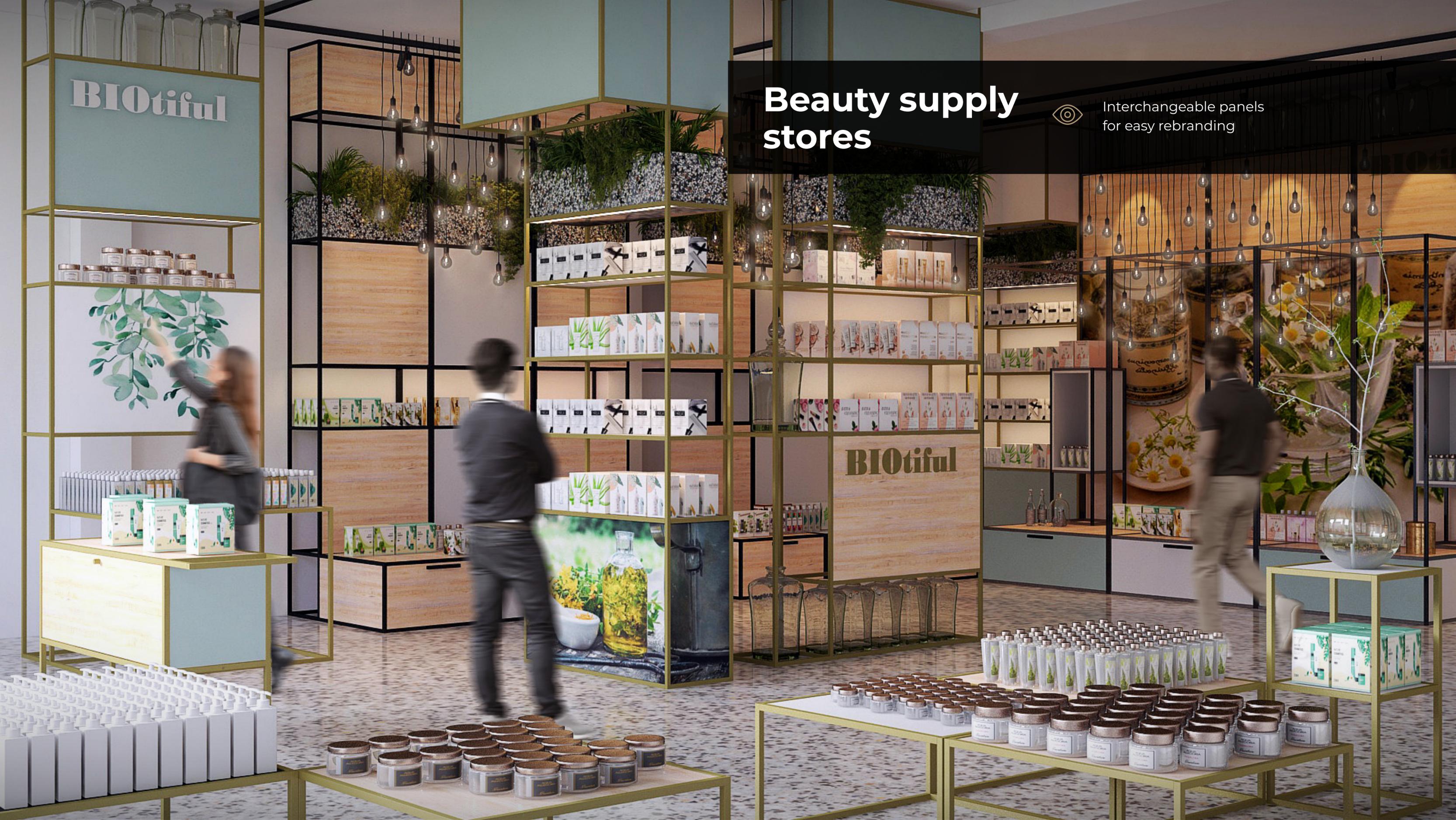


BIOtiful

Beauty supply stores



Interchangeable panels for easy rebranding



EAT
HEALTHY
FOOD

Delis



Product islands with
interchangeable graphic toppers



Multibrand shops



Adjustable shelves, gratings and display hooks



Shopping malls



Mobile displays facilitating traffic control



HoReCa spaces



Modular bars and shelving dedicated to the display of spirits



Showrooms



Decorative structural infillings



Shop-in-shop



Division of retail space into thematic sections



Company showrooms



Showcases for securing the assortment on display

VOEMA

VOEMA

A display case with a grid of compartments. The top row has three compartments with wood-grain panels. The middle row has three compartments: the left and right contain watch assortments, and the center contains the 'VOEMA' logo. The bottom row has three compartments, each containing a watch on a display stand. The base of the case consists of four rows of wood-grain panels.

A display case with a grid of compartments. The top row has three compartments with wood-grain panels. The middle row has three compartments: the left and right contain watch assortments, and the center contains a large vertical image of a man in a suit. The bottom row has three compartments, each containing a watch on a display stand. The base of the case consists of four rows of wood-grain panels.

VOEMA

A display case with a grid of compartments. The top row has three compartments with wood-grain panels. The middle row has three compartments: the left and right contain watch assortments, and the center contains the 'VOEMA' logo. The bottom row has three compartments, each containing a watch on a display stand. The base of the case consists of four rows of wood-grain panels.



Electronics, household and GSM showrooms



Multimedia walls
in Digital Signage
technology



Automotive showrooms



Welcome zones,
LED spotlight



Trade fairs and events



Stage design concepts tailored
to the nature of the event



Freedom of CREATION

—
Create arrangements according to individual tastes and needs of users.
See how easy it is!



functionality



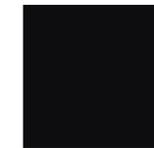
design





Step 1

Create any solid figure and choose the colour of its construction



RAL 9005



RAL 1036



RAL 6021



RAL 6004



RAL 2000



RAL 7016



RAL 9022



RAL 3015



RAL 5023



Other*



RAL 9016



RAL 1019



RAL 1032



RAL 3005

*Other – any colour from the RAL palette

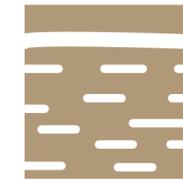


Step 2

Choose the type of infilling and its distribution



Aluminium



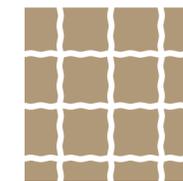
Laminated furniture board



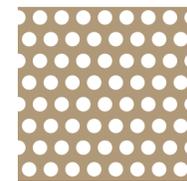
Solid wood



Expanded mesh



Braided mesh



Perforations



Plastics



HPL



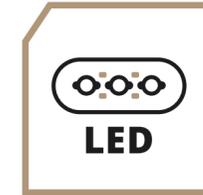
Other*

*Other – special solutions, on request



Step 3

Choose your equipment and accessories



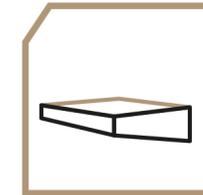
LED lighting



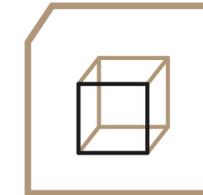
Advertising displays



Drawers and cabinets



Shelves



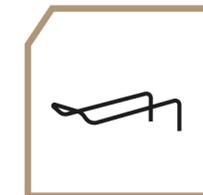
Cabinet inserts



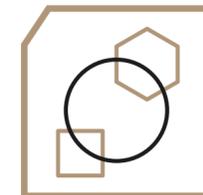
Organizers



Flowerbeds



Hooks and railings



Interchangeable graphics

Step 4 --- Modify your arrangement at any time



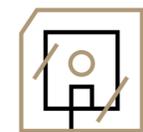


Cooperation with the producer

guarantee of safety



comprehensive implementation
and cost optimisation

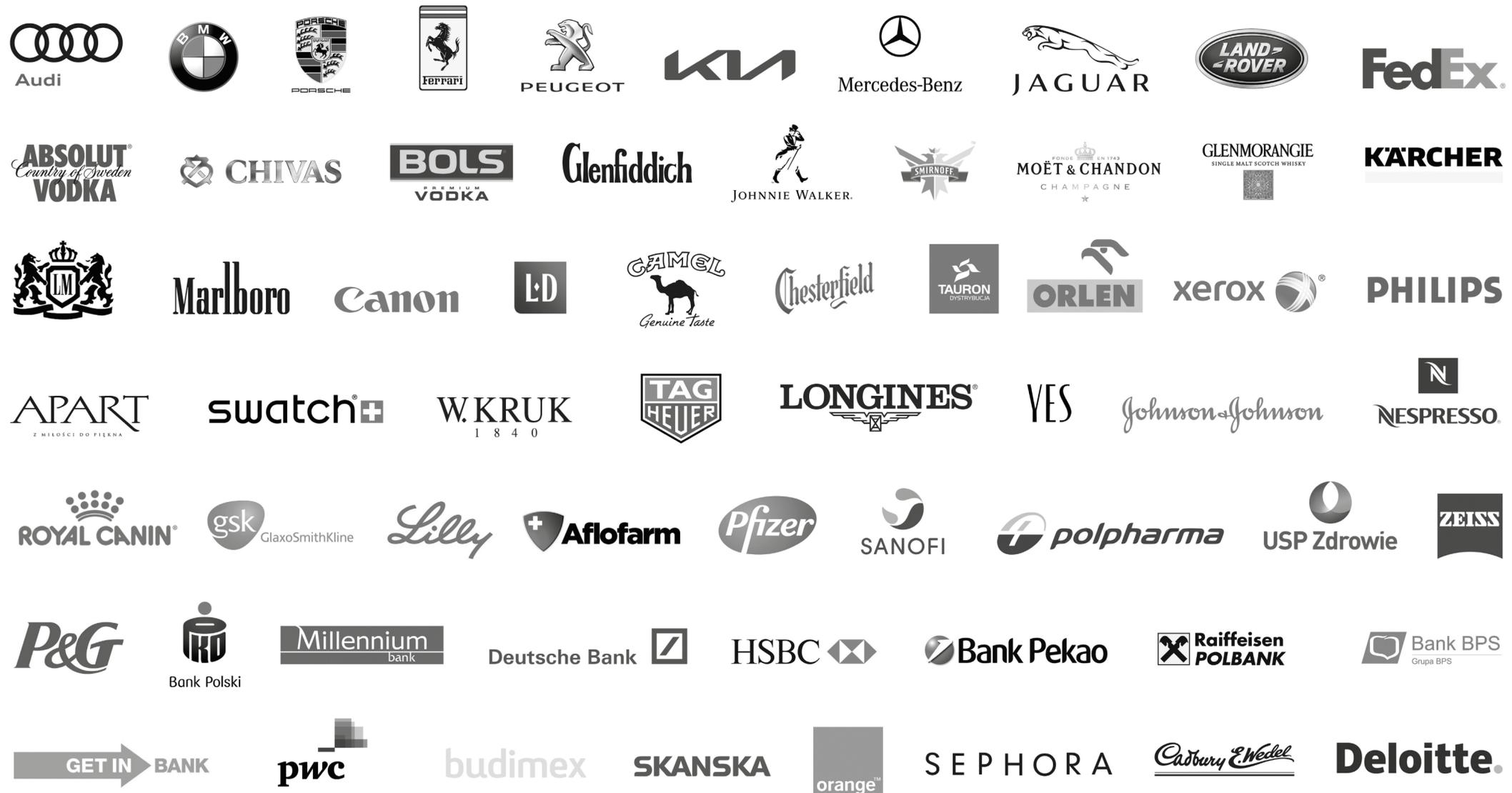


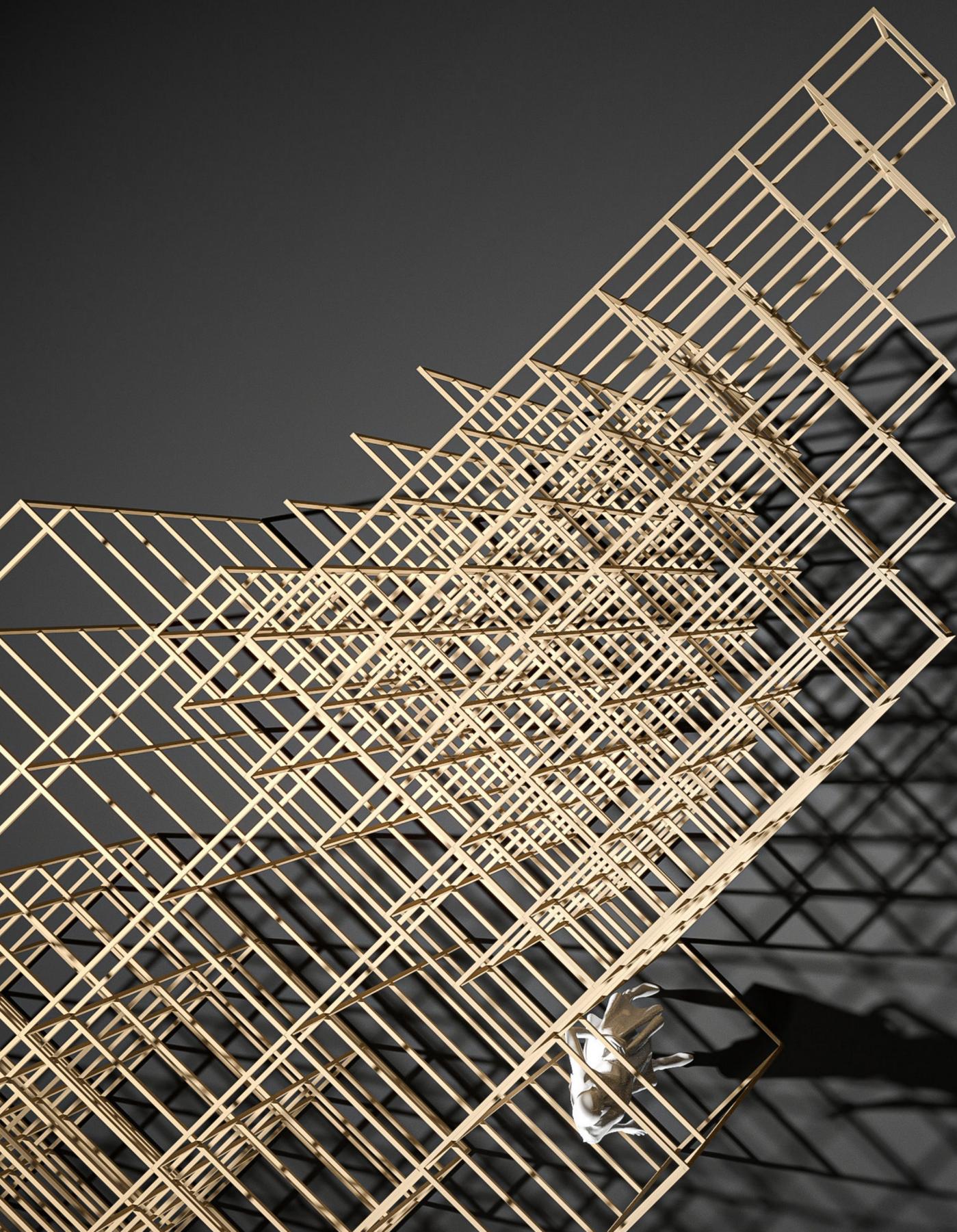
dedicated designer
and installation teams



5-year guarantee
and after-sales care

They trust us





HELO[®]
FORM



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